

**PRESENTING
PARTNER**



**CITY OF
MELBOURNE**

MAIN EVENT PARTNER OPPORTUNITY



VALUE - \$7,500 (PLUS GST)

The total value of 7,500 Australian Dollars (plus GST) allows for the option of a cash contribution starting from a minimum of 5,000 Australian Dollars (plus GST), in addition to in-kind products or services.

TABLE OF 10 SEATS WITH A PROMINENT POSITION

Reserved table with 10 seats for the event.

PROMINENT LOGO PLACEMENT:

Your logo will be featured prominently on event materials alongside the presenting partner's logo but will be slightly smaller in size.

BRANDING RECOGNITION:

Recognition in event promotions as a main event partner, including verbal acknowledgments during the event, mentions in press releases and media coverage.

DIGITAL EXPOSURE:

Logo displayed on the event website, social media posts, and email communications related to the event with a slightly smaller size than the presenting partner.

ON-SITE PRESENCE:

Presence through banners and signage at key event locations, , ensures visibility among attendees.

ACTIVATION AREA:

Ability to activate a dedicated area to showcase/taste your products and marketing materials for an estimated 200 people.

EVENT PARTNER OPPORTUNITY



VALUE - \$5,000 (PLUS GST)

The total value of 5,000 Australian Dollars (plus GST) allows for the option of a cash contribution starting from a minimum of 3,500 Australian Dollars (plus GST), in addition to in-kind products or services.

TABLE OF 10 SEATS WITH A PROMINENT POSITION

Reserved table with 10 seats for the event.

MEDIUM LOGO PLACEMENT:

Your logo will be featured prominently on event materials with medium dimensions.

BRANDING RECOGNITION:

Recognition in event promotions as an event partner, including verbal acknowledgments during the event, mentions in press releases and media coverage.

DIGITAL EXPOSURE:

The event logo is displayed on the website and social media platforms, along with an acknowledgment of sponsorship, sized smaller than the main event partner's logo.

ON-SITE PRESENCE:

Presence through banners and signage at key event locations ensures visibility among attendees.

EVENT SUPPORTER OPPORTUNITY



VALUE - \$3,000 (PLUS GST)

TABLE OF 10 SEATS

Reserved table with 10 seats for the event.

LOGO PLACEMENT:

Your logo will be featured prominently on event materials with smaller dimensions compared to other tiers.

BRANDING RECOGNITION:

Recognition in event promotions as an event supporter, including verbal acknowledgments during the event.

DIGITAL EXPOSURE:

The event logo is displayed on the website and social media platforms, along with an acknowledgment of sponsorship, sized smaller than the event partner's logo.



ICCI AUSTRALIA (VIC&TAS)
ITALIAN CHAMBER OF COMMERCE AND INDUSTRY
IN AUSTRALIA - VICTORIA AND TASMANIA
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

**IF YOU HAVE ANY QUERIES,
PLEASE CONTACT US**

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